

HITEC IMS MedExpo 2026

Advancing Health Care through Knowledge, Research & Innovation

Poster Presentation Guidelines

Important Instructions for Poster Presentation

Registration Fee:

- HITEC-IMS Students: **PKR 500**
- Students from Other Institutions: **PKR 1,500**

If you are participating in the Research Competition only as a presenter (i.e., presenting research on behalf of another student/research team), you must provide an authorization letter from the main researcher or research supervisor.

The authorization letter must be uploaded with your registration through the Google Form. Failure to provide the required document may result in disqualification.

Poster Specifications

- Poster Size: **3 feet × 4 feet (Portrait Orientation)**
- Language: **English**
- Poster Format: Printed Flex/Vinyl Poster
- Font Style: Arial, Calibri, or Times New Roman
- Title Font Size: 60–80 pt
- Section Headings: 32–40 pt
- Body Text: 24–28 pt
- Use high-quality figures, tables, charts, and images.
- Minimize lengthy paragraphs and use bullet points where possible.
- Ensure all text and figures are clearly visible from a distance of approximately 1 meter.

Poster Header Format

Top Left

Institution/University/College Logo

Center

TITLE OF THE STUDY

(Bold, UPPERCASE, Center-Aligned)

Poster ID: P-____

(To be assigned by the Organizing Committee)

Researchers and Presenters

Researchers:

Name 1¹, Name 2², Name 3³

Presenter(s):

Name(s) of registered presenter(s)

Affiliation(s):

¹ Department, Institution

² Department, Institution

³ Department, Institution

Corresponding Email:

example@email.com

Recommended Poster Structure

1. Introduction

- Brief background of the problem.
- Importance of the study.
- Research gap (if applicable).

2. Objective(s)

- Clearly state the aim(s) and objective(s) of the study.

3. Methodology

Include:

- Study Design
- Study Setting
- Study Population
- Sample Size
- Sampling Technique
- Data Collection Tool
- Statistical Analysis

4. Results

- Present key findings.
- Use tables, graphs, charts, and figures where appropriate.
- Keep text concise.
- Highlight the most important findings.

5. Conclusion

- Summarize the major findings.
- State the significance and practical implications of the study.

6. Recommendations

(Optional)

7. References

- Include 3–5 key references only.
- Use a standard referencing style.

8. Acknowledgments

(Optional)

Presentation and Judging Instructions

1. Posters must be displayed at the assigned location by **8:30 AM on 25th July 2026**.
2. Participants must bring both their printed poster and display standee.
3. A maximum of **two presenters** may be registered with each poster presentation.
4. Both registered presenters should be present with the poster during the designated judging session.
5. Judges may ask questions from either or both presenters regarding any aspect of the study.
6. Presenters should be able to explain and defend their work.

7. Failure to present the poster or adequately answer judges' questions may result in withdrawal of the abstract from the competition.
8. Posters containing plagiarized content, fabricated data, or unethical research practices will be disqualified.
9. Posters must remain displayed until completion of the judging process.
10. Removal of posters before completion of judging is not permitted.

Poster Design Recommendations

- Use simple and professional color combinations.
- Maintain a clean and organized layout.
- Use figures, graphs, and tables wherever possible.
- Avoid overcrowding the poster with excessive text.
- Maintain consistent formatting throughout the poster.
- Ensure all images and figures are of high resolution.
- Highlight key findings visually.
- Proofread the poster carefully before printing.
- Keep the Results section as the largest section of the poster.

We look forward to your participation in HITEC IMS MedExpo 2026 and wish you success in the Poster Presentation Competition.